



PLAY



## Logo Performance



Logo Primary

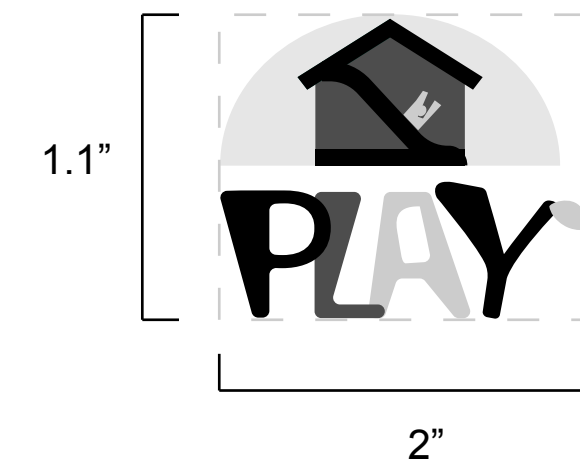
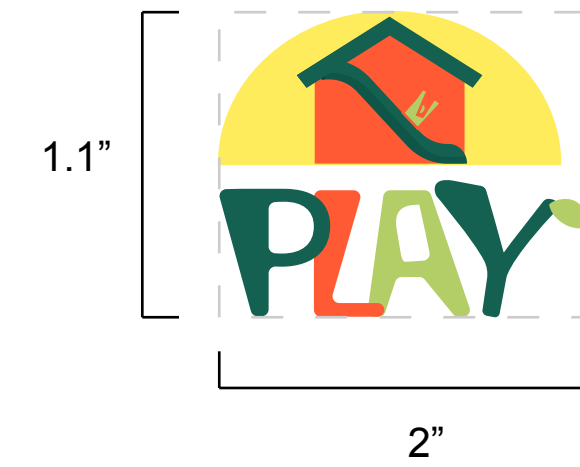


Logo Alternative

## Space and Minimum Size



Logo Clear Space



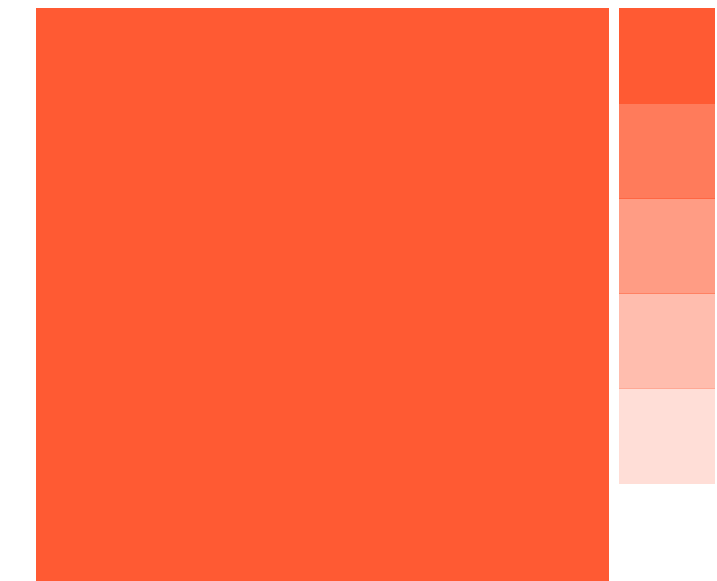
Minimum Size



## Logo Colour Values



R:255 G:236 B: 92  
C:3 M:2 Y:73 K:0  
HEX: #FFEC5C



R:255 G:90 B: 92  
C:0 M:75 Y:78 K:0  
HEX: #FF5A33



R:20 G:97 B: 82  
C:87 M:36 Y:65 K:31  
HEX: #146152



R:179 G:206 B: 102  
C:38 M:1 Y:72 K:0  
HEX: #B3CE66



## Typeface

### -Primary

#### Luckiest Guy

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890**  
**!@#\$%^&\*()\_+{:}~<>**

Designed by Juan Pablo del Peral, Huerta Tipográfica

Primary Title Typeface

#### Alegreya-Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()\_+{:}~<>

Designed by Juan Pablo del Peral, Huerta Tipográfica

Primary Heading Typeface

#### Alegreya

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()\_+{:}~<>

Designed by Juan Pablo del Peral, Huerta Tipográfica

Primary Normal text / Small text Typeface

### -Secondary

#### Fredoka One

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**  
**!@#\$%^&\*()\_+{:}~<>**

Designed by Milena Brandao

Primary Title Typeface

#### Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()\_+{:}~<>

Primary Heading Typeface

#### Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
!@#\$%^&\*()\_+{:}~<>

Primary Normal text / Small text Typeface

